

Master of Business Administration (Leadership)



JAMES COOK
UNIVERSITY
AUSTRALIA

Celebrating
50
YEARS
1970 - 2020



Ready today for tomorrow

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Why JCU?

A STUDENT EXPERIENCE LIKE NO OTHER

- Access to world-class teachers
- Develop skills in state-of-the-art facilities
- Achieve exceptional employment outcomes
 - Benefit from small class sizes
 - Connect with professional networks
- Support through scholarships for merit and equity
 - Discover great accommodation options

PREPARE FOR SUCCESS

Successfully transition to the workplace. A professional development program starting in the first year of study produces career-ready graduates.

BE READY TODAY, FOR TOMORROW

Benefit from a multidisciplinary approach. JCU students develop a comprehensive understanding and can study subjects from a comprehensive range of discipline areas.

EXPERIENCE A WORLD-CLASS EDUCATION

Study in a truly global, fully-connected business environment. JCU students strengthen their skills by studying in one of the world's most exciting business hubs at JCU Singapore.

SUPPORT FOR YOUR SUCCESS

Explore JCU's range of scholarships, grants and bursaries and discover the right financial assistance to achieve your goals.



Master of Business Administration (Leadership)

- ✔ Be equipped with the thinking skills and knowledge that mindful global leaders of today must possess by studying a Master of Business Administration (Leadership) at JCU.
- ✔ Learn new skills and enhance your abilities to foster effective and ethical organisational leadership while creating positive value in all areas of business. Gain real-world experience and establish networks within relevant organisations via JCU's Work Integrated Learning program – and as a result of your Practical and Research Project.
- ✔ The JCU Master of Business Administration (Leadership) course enables you to develop the insights required to critically engage as a key leader within an increasingly dynamic, diverse and dispersed world.

COURSE DETAILS:

Locations:	Townsville, Online
Commencing:	February, July
Duration:	2 years fulltime-time, part-time available
Prerequisites:	AQF level 7 bachelor degree or equivalent

Please visit the [handbook](#) for a detailed outline of the course structure. Note: Information is for domestic students only

Ready today for tomorrow

JCU's Master of Business Administration (Leadership) course has a strong emphasis on leadership, modern governance and sustainable business practices. You'll learn about and develop skills involved with these concepts through studying a wide range of topics. Among the study areas you'll explore are:

- People in Organisations
- Leading and Managing Organisational Change
- Leadership in Innovation and Entrepreneurship
- Value Leadership
- Leadership
- Cultural Leadership
- International Business
- Corporate Social Responsibility
- Accounting and Finance for Managers
- Marketing Management
- International Political Economy
- Economics for a Sustainable World
- Operations Management
- Corporate Responsibility and Governance
- Sustainable Enterprise.

Subjects consist of formative and summative assessment. Formative assessment tasks will be available on a regular basis so that you can assess your learning. Tutorials will ensure that you have opportunities to discuss and question your lecturers or tutors on the subject content in more detail.

ADVANCED STANDING:

- If you have successfully completed the Graduate Certificate of Business Administration you will be awarded advanced standing for the 4 entry level subjects.
- If you have extensive managerial experience you are welcome to apply to the Dean of the College of Business, Law and Governance for entry into this course.



“I’m an international student from Uruguay who chose to study in Cairns because of the city’s future growth potential. The world keeps growing and, with it, the amount of companies and businesses. In order to be successful, being highly capable of managing a business is key. JCU staff were always happy to help me and the facilities are the best I’ve ever studied in. The classes, technology, library and natural surrounds with vast green spaces were outstanding.”

Mathias Pacheco

MASTER OF BUSINESS ADMINISTRATION (LEADERSHIP)



“The study of leadership allows for the learning of leadership skills, characteristics, values, attitudes and behaviours that equip individuals to be a leader in all sorts of organisations and within their communities. Complemented by immersive professional reflective practice, case study analyses and exposure to industry and community leaders, our students build the thinking and aptitude to be mindful, global and social leaders. Flexibility of study and opportunity for cross-campus enrolment enables building of work experience and valuable networks that can lay the foundations for prosperous and meaningful careers.”

Associate Professor Josephine Pryce

MASTER OF BUSINESS (LEADERSHIP)
COURSE COORDINATOR

Career Opportunities

If you're ready to take the next steps in your career at your current workplace, or in an entirely new role in another organisation, this JCU MBA (Leadership) is for you. Adding a JCU MBA (Leadership) to your CV will give you increased opportunities to move into senior management or leadership positions.

Your MBA (Leadership) will be recognised and valued by employers in Australian and international corporations, government departments at all levels, educational environments, or non-government and not-for-profit organisations. All are employers who need leaders who can respond to challenges (internal and external to the organisation) and lead responsibly, innovatively and sustainably.





Postgraduate coursework applications

Apply directly to JCU, either by a form you download, complete and return, or by using the [Online Application Portal](#).

Your application must reach us before the deadline for your course.

ENTRY REQUIREMENTS

Postgraduate courses will usually require completion of an appropriate undergraduate degree for entry. You'll need to include certified copies of qualifications and academic records with your application. For some programs, appropriate work experience or equivalent qualifications will be considered.

FURTHER INFORMATION

To find out more, call 1800 246 446 or contact the [Student Enquiry Centre](#).

Contact us

Townsville: 07 4781 5255

Cairns: 07 4232 1000

Freecall (within Australia): 1800 246 446

Email: enquiries@jcu.edu.au

