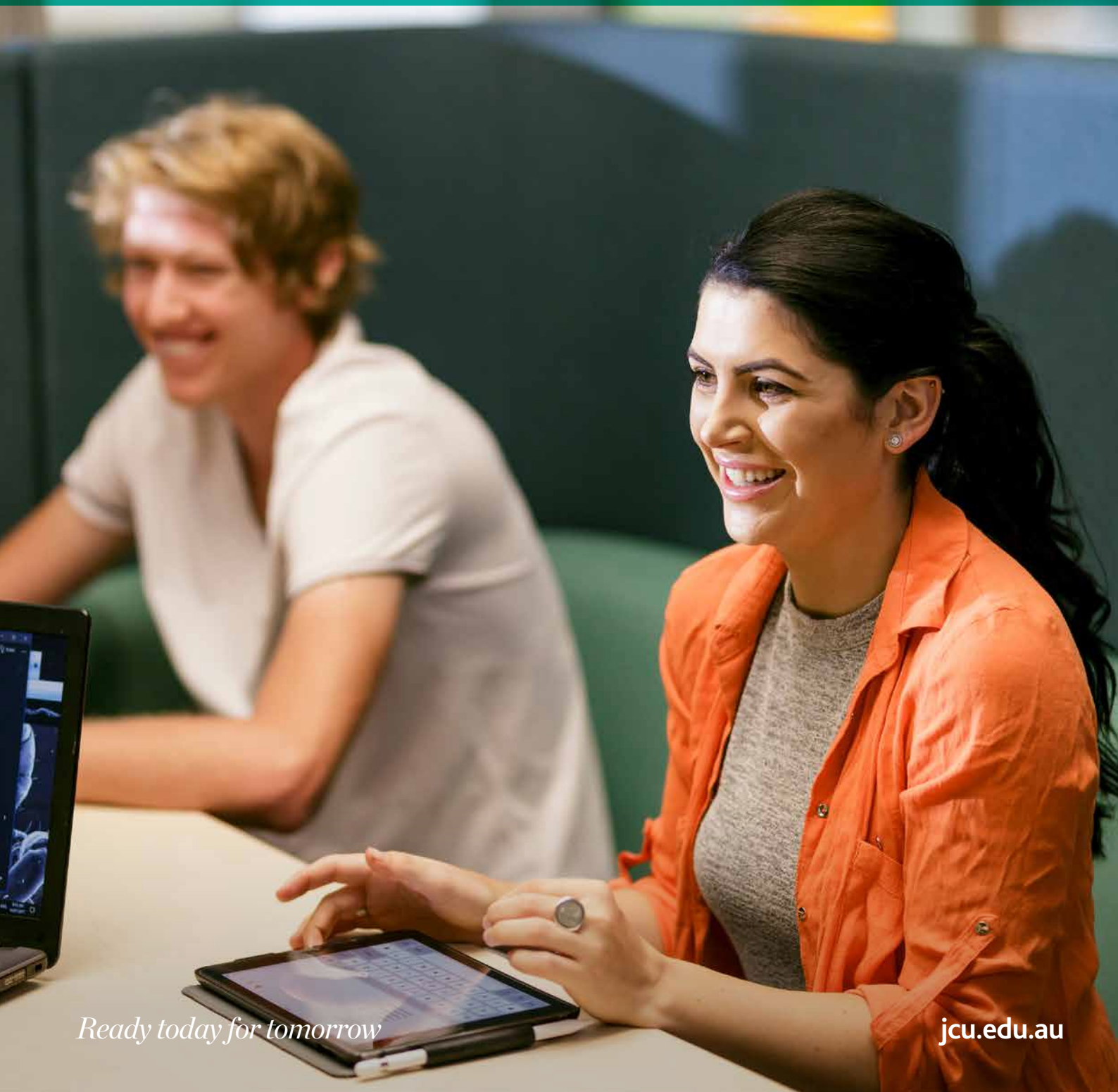


# Master of Public Health - Master of Business Administration



JAMES COOK  
UNIVERSITY  
AUSTRALIA

Celebrating  
**50**  
YEARS  
1970 - 2020



*Ready today for tomorrow*

[jcu.edu.au](http://jcu.edu.au)



# Why JCU?

## **A STUDENT EXPERIENCE LIKE NO OTHER**

- Access to world-class teachers
- Develop skills in state-of-the-art facilities
- Achieve exceptional employment outcomes
  - Connect with professional networks
- Support through scholarships for merit and equity
  - Discover great accommodation options

## **MAKE A POSITIVE IMPACT**

Inspire and guide change on a broad scale. JCU graduates are equipped to address health problems of communities as a whole, as well as influencing policies that affect the health of societies.

## **ACCELERATED CAREER ADVANCEMENT**

Experience has no substitute. JCU graduates are highly regarded for skills developed through authentic assessment.

## **DEVELOP GLOBAL PERSPECTIVES**

Gain insight and respond to intellectual, economic and social challenges. Learn from JCU lecturers with worldwide public health experience.

## **FLEXIBLE STUDY OPTIONS**

Study that works for you and your life. Choose from face-to-face or online learning, or a mix of both.



# Master of Public Health - Master of Business Administration

✓ Advance your career in public health with the Master of Public Health — Master of Business Administration at JCU. Develop your public health skills alongside leadership and management training to prepare for a range of position and to help shape a healthier future.

✓ Synthesise an understanding of current management issues and contemporary developments in health. Learn to analyse economic and political environments as they relate to health care delivery. Develop a portfolio of skills to enact evidenced-based public health.

✓ Gain an understanding of the application of health promotion in tropical, rural, remote, and Indigenous communities. Develop project management skills specifically in a public health and policy context. Use this unique learning opportunity to equip yourself with the skills to solve a diverse range of professional practice problems.

## COURSE DETAILS:

<b>Locations:</b>	Townsville, External
<b>Commencing:</b>	February, July
<b>Duration:</b>	2 years full time, part-time available
<b>Prerequisites:</b>	Bachelor degree in a Health Sciences discipline or equivalent

Please visit the [handbook](#) for a detailed outline of the course structure. Note: Information is for domestic students only

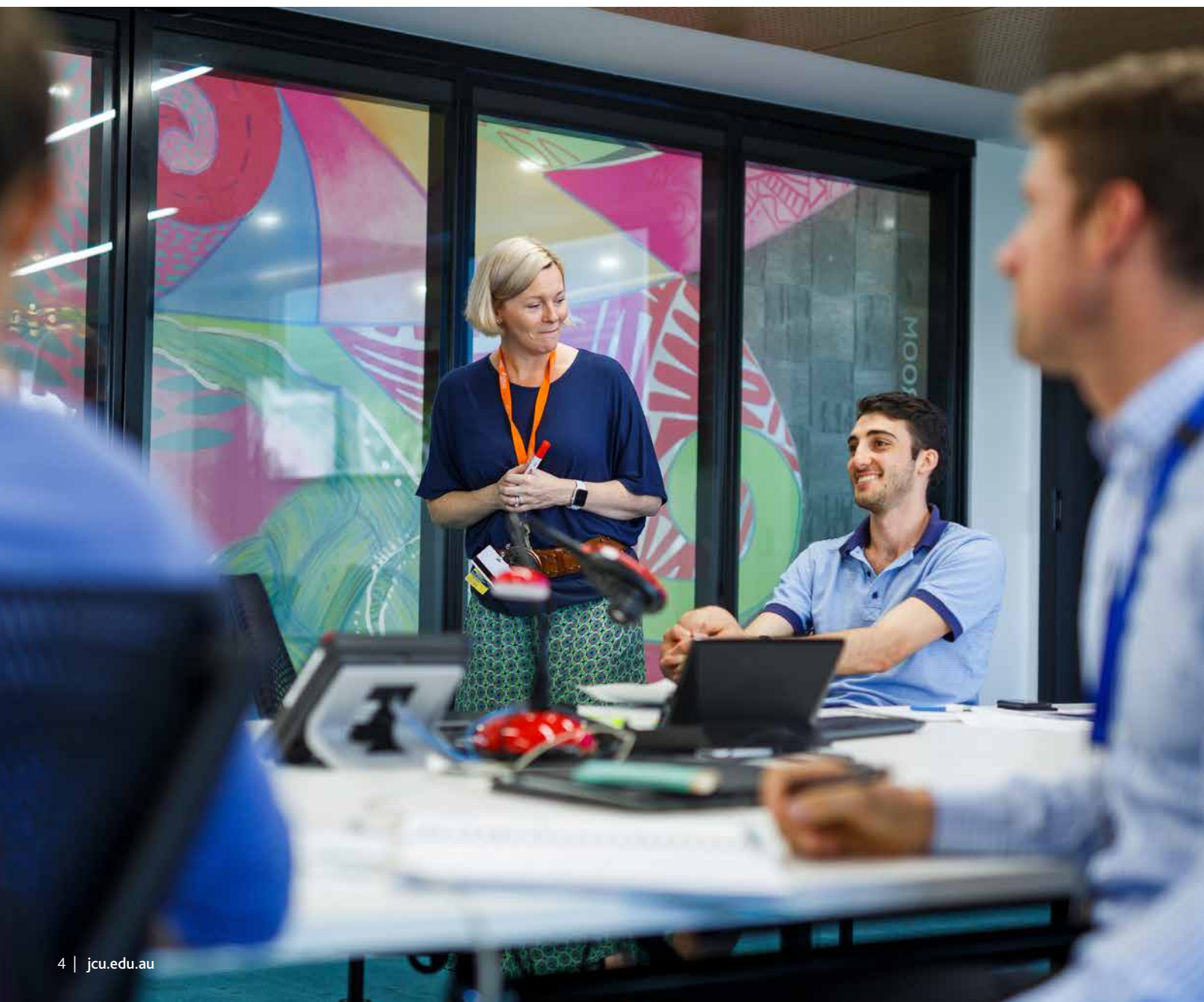
# Ready today for tomorrow

This joint Master's enables health professionals to gain advanced management skills while undertaking further study in the area of their specialisation.

In our rapidly changing world, there is a need for people who are able to understand complex issues and develop solutions that are evidence-based, financially viable and community-focused. This is where the combined MPH and MBA are invaluable.

The program aims to develop the following knowledge and skills:

- understanding current major health and management issues
- managing information and human financial resources within health care delivery organisations
- critical analysis by health managers in the context of national and global economic and political environments
- identification and analysis of management issues in health care delivery organisations and the identification of appropriate solutions.



*“The MPH-MBA gives you all the tools you need to start a successful career in public health leadership in a very supportive academic environment. The MPH covers all important facets of public health including health promotion, biostatistics, epidemiology, communicable disease control, and more. When paired with the MBA, you end up with all the organisational management skills required to be a leader in health care. These joint skills can be applied in public or private settings and open up so many doors!”*

**Hannah Mason**

MASTER OF PUBLIC HEALTH - MASTER OF BUSINESS ADMINISTRATION



*“This is a unique program where students leave the university with two masters degrees. By combining public health and business skills, JCU students are ready to take on the challenges of delivering initiatives that can make a difference to many lives. Look no further than the recent COVID-19 pandemic to see how important it will be for public health professionals to understand the complex relationship between these two disciplines.”*

**Richard Franklin**

ASSOCIATE PROFESSOR AND COURSE COORDINATOR,  
COLLEGE OF PUBLIC HEALTH, MEDICAL & VET SCIENCES

## Career Opportunities

JCU Public Health and Business Administration graduates are uniquely equipped to be leaders in health care.

Graduates go on to work in public and private health care positions, including management, marketing, research, and economics.

You could find employment as a doctor with a focus on travel, tropical, and rural areas, developing countries, disease management, or Indigenous health care. You will also be prepared for roles including policy officer, health care administrator, epidemiologist, community health worker, management consultant, CEO, research associate, or project coordinator.





# Postgraduate coursework applications

Apply directly to JCU, either by a form you download, complete and return, or by using the [Online Application Portal](#).

Your application must reach us before the deadline for your course.

## ENTRY REQUIREMENTS

Postgraduate courses will usually require completion of an appropriate undergraduate degree for entry. You'll need to include certified copies of qualifications and academic records with your application. For some programs, appropriate work experience or equivalent qualifications will be considered.

## FURTHER INFORMATION

To find out more, call 1800 246 446 or contact the [Student Enquiry Centre](#).

## Contact us

Townsville: 07 4781 5255

Cairns: 07 4232 1000

Freecall (within Australia): 1800 246 446

Email: [enquiries@jcu.edu.au](mailto:enquiries@jcu.edu.au)

