

# Master of International Tourism and Hospitality Management



JAMES COOK  
UNIVERSITY  
AUSTRALIA

Celebrating  
**50**  
YEARS  
1970 - 2020

*Ready today for tomorrow*

[jcu.edu.au](http://jcu.edu.au)



# Why JCU?

## **A STUDENT EXPERIENCE LIKE NO OTHER**

- Access to world-class teachers
- Develop skills in state-of-the-art facilities
- Achieve exceptional employment outcomes
  - Benefit from small class sizes
  - Connect with professional networks
- Support through scholarships for merit and equity
  - Discover great accommodation options

## **READY TODAY FOR TOMORROW**

With a strong focus on current industry standards, opportunities, and challenges, JCU Tourism produces graduates who are ready to kick-start their career in this exciting and resilient industry that has seen rapid expansion over the decades, recovering from crises and contributing to the world's quality of life.

## **WORK WORLDWIDE**

Work in Australia and around the globe. JCU graduates are equipped with a broad range of transferable professional skills and industry-specific knowledge to stand out in their field.

## **UNIQUE PLACEMENT OPPORTUNITIES**

Be equipped with the skills to succeed. Take part in paid internships. You will gain useful vocational qualifications during this course.

## **GRADUATE WITH CONFIDENCE**

JCU Tourism supports you to develop an understanding of research and practice in tourism, hospitality, and events, as you build community and industry partnerships and networks.



# Master of International Tourism and Hospitality Management

✔ Maximise your skills and expertise by combining real-world work experience and industry mentorships with best-practice thinking and problem-solving frameworks that will equip you to address the complex challenges unique to your chosen industry.

✔ Learn from expert lecturers who are world leaders in their fields. With a focus on sustainability, innovation, resilience to overcome adversity, and effective leadership, you will learn to analyse complex problems facing industry and society, and to make decisions using critical thinking.

✔ Students complete essential core subjects and choose from a range of electives. Get real-world knowledge through your own research project.

## COURSE DETAILS:

<b>Locations:</b>	Cairns, Singapore
<b>Start Dates:</b>	February, July
<b>Duration:</b>	2 years full-time Part-time External
<b>Prerequisites:</b>	Completion of a bachelor degree in any discipline

Please visit the [handbook](#) for a detailed outline of the course structure. Note: Information is for domestic students only



# Ready today for tomorrow

JCU's Master of International Tourism and Hospitality Management (MITHM) is supported by high-profile industry partners who stand ready to provide you with work-integrated learning opportunities and are eager to hire JCU graduates.

Our 20 key partners offer a wide range of internship opportunities that will equip you for the career niche of your choice, whether that's at policy, governance, management or operational level in a government department, hotel, resort, tour operation, convention centre or other service organisations.

As part of the planning process for this degree, the university ran several workshops with tourism and hospitality partners, identifying the current needs of the industry. Their input informed the development and design of the program. The content is continuously updated in order to respond to the changing business environment and emerging challenges.

It's yet another way JCU ensures its graduates are job-ready.

As a MITHM student, you will learn from expert lecturers who are leaders in their fields, and focus on sustainability, innovation, resilience to overcome adversity, and effective leadership. You will also have the opportunity to liaise directly with industry to identify issues to be investigated for real-world research projects, providing data and analysis that will assist in future planning as well as growing your professional network.

Tourism and hospitality leaders also form part of our curriculum as mentors, guest speakers and career coaches. We work closely with industry to provide opportunities for you to develop transferrable skills that employers are seeking, such as communication, teamwork, leadership and problem-solving.





*“The best thing about the course is the ability to critically study the key structures, opportunities, and challenges within the tourism industry and develop strategies to positively influence the sector. Studying the MITHM will enable me to achieve senior management or executive roles in Government or in the private sector. This course is great for students with experience and management skills in the tourism or hospitality sectors, as it will encourage them to engage with specific issues and opportunities within the industry and set their careers up for a senior or executive role in the future.”*

**Nikki Giumelli**

MASTER OF INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT



*“We have preferred industry providers at our local five-star hotels, and at the casino, the Cairns Visitor Centre, the Chambers of Commerce, the Cairns Convention Centre. We have a premier location here in Cairns. The Great Barrier Reef is our backyard, you can work for tour operators on the reef, and you can get an incredible educational experience from our highly qualified and internationally renowned faculty. At JCU, we are making our students employable and career ready. We’re providing a professional opportunity in the workplace where you can gain a thousand hours of work experience and get paid to work.”*

**Dr Janice Scarinci**

COORDINATOR, MASTER INTERNATIONAL HOSPITALITY  
AND TOURISM MANAGEMENT



## Career Opportunities

Become a leader in the hospitality and tourism sector with this specialist JCU postgraduate course. Advance your career and become a management-level professional with expert knowledge of business operations and administration.

Your career path could lead you to work in hotels, resorts, convention centres, and other hospitality and tourism venues, as well as government departments or private companies like airports, meetings, events and tour operators, in Australia and overseas.

Graduates find employment in roles such as General Managers, Sales and Marketing Directors, Human Resources Managers, Event Managers, Convention Services Managers, Front Office Directors, Directors of Catering, and Managers of Information Technology.





# Postgraduate coursework applications

Apply directly to JCU, either by a form you download, complete and return, or by using the [Online Application Portal](#).

Your application must reach us before the deadline for your course.

## ENTRY REQUIREMENTS

Postgraduate courses will usually require completion of an appropriate undergraduate degree for entry. You'll need to include certified copies of qualifications and academic records with your application. For some programs, appropriate work experience or equivalent qualifications will be considered.

The entry requirements for each course are included on the Apply now page for the course.

## FURTHER INFORMATION

To find out more, call 1800 246 446 or contact the [Student Enquiry Centre](#).



## Contact us

Townsville: 07 4781 5255

Cairns: 07 4232 1000

Freecall (within Australia): 1800 246 446

Email: [enquiries@jcu.edu.au](mailto:enquiries@jcu.edu.au)

